



ACLE5 sponsorship and exhibition prospectus



People Planet Purpose

Reformation starts with us

Australian Conference on Lutheran Education **2017**

Fifth Conference | Adelaide Convention Centre | 5 July - 7 July 2017

Invitation

On behalf of Lutheran Education Australia, I invite you to participate with approximately 1000 Lutheran educators and support staff in the fifth Australian Conference on Lutheran Education (ACLE5).

ACLE is held every four years to celebrate, learn and grow together our system of early childhood centres, schools and colleges which have served the Australian community since 1839.

ACLE5 will be held in the Adelaide Convention Centre from 5-7 July 2017 and will not only bring together the largest gathering of Australian Lutheran educators, but also a number of international guests (USA, Papua New Guinea, Indonesia, Hong Kong, China, Vietnam, Canada).

Lutheran Education Australia represents 85 schools and 57 early childhood centres and services located in all states and territories (except ACT). Over 45,000 students attend these Lutheran schools and centres with almost 6000 support and teaching staff.

The ACLE5 planning committee is pleased to offer you the opportunity to market your business Australia wide to our conference delegates. Colleges, schools and early childhood centres throughout Australia will be represented by the 'decision makers', specifically:

- Principals of schools and colleges
- Directors of early childhood centres (ECEs)
- Business managers and bursars
- Governing body members of colleges, schools and ECEs
- System authority secretariats (Brisbane, Melbourne, Adelaide)
- Support staff
- Leaders of the Lutheran Church of Australia
- Leaders of Australian Lutheran College (our church's seminary)

For those businesses who have participated in our previous conferences, we sincerely appreciate your support and welcome you to join with us again. Additionally, for new businesses seeking participation for the first time, we look forward to you taking up this opportunity and promoting your business amongst our Lutheran education community.

Stephen Rudolph
Executive Director
Lutheran Education Australia

Venue

Adelaide Convention Centre

North Terrace
Adelaide SA 5000
Web: www.adelaidecc.com.au

Join us in the world-class Adelaide Convention Centre, located in Adelaide's vibrant Riverbank precinct, for ACLE5.

Conveniently located in the heart of the city, and on the banks of the Torrens, it is a short stroll from the Rundle Mall shopping precinct and the cosmopolitan café stretch, Rundle Street East.

North Terrace, upon which the Adelaide Convention Centre is located, is also home to many cultural and educational sites of note, including the Botanic Gardens, Art Gallery of South Australia, South Australian Museum and State Library of South Australia.



Welcome to Adelaide

Our host city

Adelaide is South Australia's business, cultural and recreational hub and was voted the 5th most liveable city in the world in 2015 – and one of Lonely Planet's top 10 must-visit cities for 2014.

Described as being sophisticated and cultured, the city centre is surrounded by spacious green parklands, with the beautiful river Torrens meandering through the centre of the city. Adelaide's tourist highlights include the bustling Central Markets, the North Terrace cultural strip featuring many historic and cultural buildings.

Add its Mediterranean climate, ease of access, affordability, quality accommodation, excellent shopping options, and it's easy to see why conference delegates refer to Adelaide as 'the perfect conference city'.

Upon arrival at the international airport, delegates can check into their hotel inside half an hour, and enjoy the benefits of being opposite a world class convention centre and only a short distance from beautiful beaches and famous wineries.

Adelaide provides the perfect opportunity to relax and play. Discover the local gourmet food and famed regional wines. Enjoy fun social events and adventurous outings. The unique wildlife parks, clean beautiful beaches, vibrant cafés, great dining, riverboats and dolphin cruises make Adelaide a great family holiday destination.

Some of the activities you can enjoy whilst visiting Adelaide include:

- Taking a winery tour of the Barossa Valley, Adelaide Hills or McLaren Vale regions; all are within an hour's drive of the city-centre and produce some of the world's best wines.
- Visiting the Adelaide Zoo and its famous pandas in the city centre, or Monarto Open-Plain Zoo, which is known as Australia's 'Little Africa'.
- Admiring the nation's most comprehensive displays of Indigenous culture at the SA Museum and seeing the nation's finest collection of early European settlement art at the Art Gallery of SA, both conveniently located on North Terrace in the city.
- Take a tram out to historic sea-side Glenelg.
- Visiting the world famous Adelaide Central Markets, a foodie delight which is home to hundreds of stalls selling everything from fresh produce to cheese to chocolate and more!
- Hiring a free bike to ride around the city, or
- If you are staying longer, a visit to Kangaroo Island will provide a wonderful opportunity to experience kangaroos, koalas, seals and local produce.

Exhibition information

An Exhibition will be held in conjunction with ACLE5 in Hall H in the Adelaide Convention Centre (refer attached Booth Layout).

The Exhibition will be the 'central hub' of all activities conducted as part of the conference program. All catering will be served in this area including lunches, morning and afternoon teas each day in addition to the Welcome Reception. The Exhibition will be the ideal place for delegates to arrange to meet with colleagues, conduct informal meetings and generally use the area as a 'home base' during this event.

The floor plan has been designed to provide maximum exposure for exhibitors and also enable delegates to move freely through the area. This gives each exhibitor a tremendous opportunity to interact directly with up to 1000 delegates.

The Organising Committee reserves the right to make changes to the floor plan if necessary. Changes will not, however, be undertaken without prior discussion with the organisations affected. One or more booths may be joined. All prices quoted include GST.

Exhibition Booth \$3,300

Each booth will have rear and side walls and includes:

- 3 metre x 3 metre shell structure, 2.4 metres high
- Fascia board featuring company name (maximum 30 letters)
- 2 Spotlights (150 watt)
- Power-point (240 volt)
- Two (2) Exhibitor Registrations including access to all conference sessions, daily catering of lunches, morning and afternoon teas, conference satchels and name tags
- Two (2) tickets to the Welcome Reception
- Acknowledgment as an Exhibitor in the Conference Electronic Handbook

Additional Exhibitor Registrations \$440

Additional organisation representatives can register as 'Additional Exhibitors' to assist in staffing the Exhibition Booth. This registration type includes:

- Access to all conference sessions
- Daily catering including lunch, morning and afternoon teas
- Name Tag
- One ticket to the Welcome Reception

At ACLE5 there will be a special time for principals/business managers to mix with Exhibitors and Sponsors in the Exhibition Area. This will be held on the evening prior to the opening of ACLE - Tuesday 4 July. More details will be made available closer to the conference.



Sponsorship opportunities

By becoming a valued sponsor on any level, you will be making a significant contribution towards the overall success of the fifth Australian Conference on Lutheran education. Your organisation will receive maximum exposure to a targeted audience and be recognised through the benefits listed below. All prices quoted include GST.

Platinum Sponsor \$30,000

- Acknowledgment as a Platinum Sponsor during the Opening Ceremony
- Corporate signage (provided by you) displayed on main stage in Plenary Hall for the duration of the conference
- Double (2) exhibition booths in prime position (with all inclusions as set out in the exhibition section)
- Opportunity to make a three minute (max) video presentation which will be played during meal breaks
- Recognition as a Platinum Sponsor on all printed conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the sponsors' page of the conferenced website
- Four (4) Conference Registrations
- Four (4) tickets to the Welcome Reception
- Four (4) tickets to the Conference Dinner
- Full page advertisement in Conference Electronic Handbook (finished artwork supplied by you)
- Recognition as a Platinum Sponsor on conference welcome signage
- Mailing list of the delegate contact details provided after the conference in accordance with the Privacy Act 1998.
- Sponsors 1 page Powerpoint advert to run during conference in trade exhibition hall (advert to be supplied by sponsor)

Gold Sponsor \$25,000

- Acknowledgment as a Gold Sponsor during the Opening Ceremony
- Corporate signage (provided by you) displayed in the Plenary Hall for the duration of the conference
- One (1) exhibition booth in prominent position (with all inclusions as set out in the exhibition section)
- Opportunity to make a two minute (max) video presentation which will be played during meal breaks
- Recognition as a Gold Sponsor on all printed conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the sponsors' page of the conferenced website
- Two (2) Conference Registrations
- Two (2) tickets to the Welcome Reception
- Two (2) tickets to the Conference Dinner
- Half page advertisement in Conference Electronic Handbook (finished artwork supplied by you)
- Recognition as a Gold Sponsor on conference welcome signage
- Mailing list of the delegate contact details provided after the conference in accordance with the Privacy Act 1998.
- Sponsors 1 page Powerpoint advert to run during conference in trade exhibition hall (advert to be supplied by sponsor)

Silver Sponsor \$20,000

- Acknowledgment as a Silver Sponsor during the Opening Ceremony
- One exhibition booth in prominent position (with all inclusions set out in the exhibition section)
- Recognition as a Silver Sponsor on all printed conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the sponsors' page of the conferenced website
- One (1) Conference Registration
- One (1) ticket to the Welcome Reception
- One (1) ticket to the Conference Dinner
- Quarter page advertisement in Conference Electronic Handbook (finished artwork supplied by you)
- Recognition as a Silver Sponsor on conference welcome signage
- Mailing list of the delegate contact details provided after the conference in accordance with the Privacy Act 1998.
- Sponsors 1 page Powerpoint advert to run during conference in trade exhibition hall (advert to be supplied by sponsor)

Conference Dinner (one only) \$15,000

- Acknowledgment as the Conference Dinner Sponsor during the dinner welcome address
- Corporate signage (provided by you) displayed at the dinner
- Recognition as a sponsor in the Conference Electronic Handbook
- Organisation's logo printed in a prominent position on each dinner ticket
- Organisation's name and logo printed on dinner menus
- Internet link to your organisation's website from the sponsors' page of the conferenced website
- Two (2) tickets to the Conference Dinner
- Mailing list of the delegate contact details provided after the conference in accordance with the Privacy Act 1998.

Bronze Sponsor \$7,500

- Acknowledgment as a Bronze Sponsor during the Opening Ceremony
- Recognition as a Bronze Sponsor on all printed conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the sponsor's page of the conference website
- Recognition as a Bronze Sponsor on conference welcome signage
- Mailing list of the delegate contact details provided after the conference in accordance with the Privacy Act 1998.

Other sponsorship opportunities

Miscellaneous sponsorships available, price on application

Listed below are a number of other opportunities available for your organisation to support this event. Further information and costs are available upon request. All contributions to the success of this conference are highly valued.

- Conference name tags
- Day/session sponsor
- Exhibition lounge sponsor
- Catering breaks
- Writing pads and/or pen

If existing sponsorship opportunities do not meet with your marketing requirements and you would like to support this conference, please contact the conference secretariat to discuss alternative possibilities.



General information

Conference secretariat

12 Stirling Street
Thebarton SA 5031
Phone: +61 8 8125 2200
Fax: +61 8 8125 2233
Email: lisa.beckham@aomevents.com

Website

For all the latest information on the conference please visit the website: www.aclc.net.au.

Booking and Deposit

To secure a sponsorship or exhibition space, please complete the Application Form and forward to Lisa Beckham, C/- conference secretariat **All Occasions Management**, together with a non-refundable 50% deposit. Applications received without a deposit cannot be processed.

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of Application Forms and accompanying deposits.

To ensure your sponsorship selection or the number of booths you require, please book early. Late bookings are possible, but choices may be limited. One or more booths may be joined.

Final Payment

Settlement of all outstanding monies is required by no later than three months after receipt of deposit or two months prior to the event, whichever is earlier. If full payment is not received within this timeframe, the Organising Committee reserves the right to re-assign your sponsorship or display space without notice.

Cancellation

Cancellation of bookings must be made in writing and forwarded to the conference secretariat **All Occasions Management**. Cancellations received before 28th February 2017 will receive a refund of all payments, less the non-refundable 50% deposit.

Security

The Exhibition will be locked each evening. It is suggested that no easily removed valuable items be left over night. Regular security patrols will be made of the area during the evening. However, no responsibility can be held for any loss or damage to equipment and display materials.

Insurance

Only Public Liability Insurance is included. Insurance for loss or damage to equipment or products while at the exhibition or during transport is the responsibility of the exhibitor.



Accommodation Information

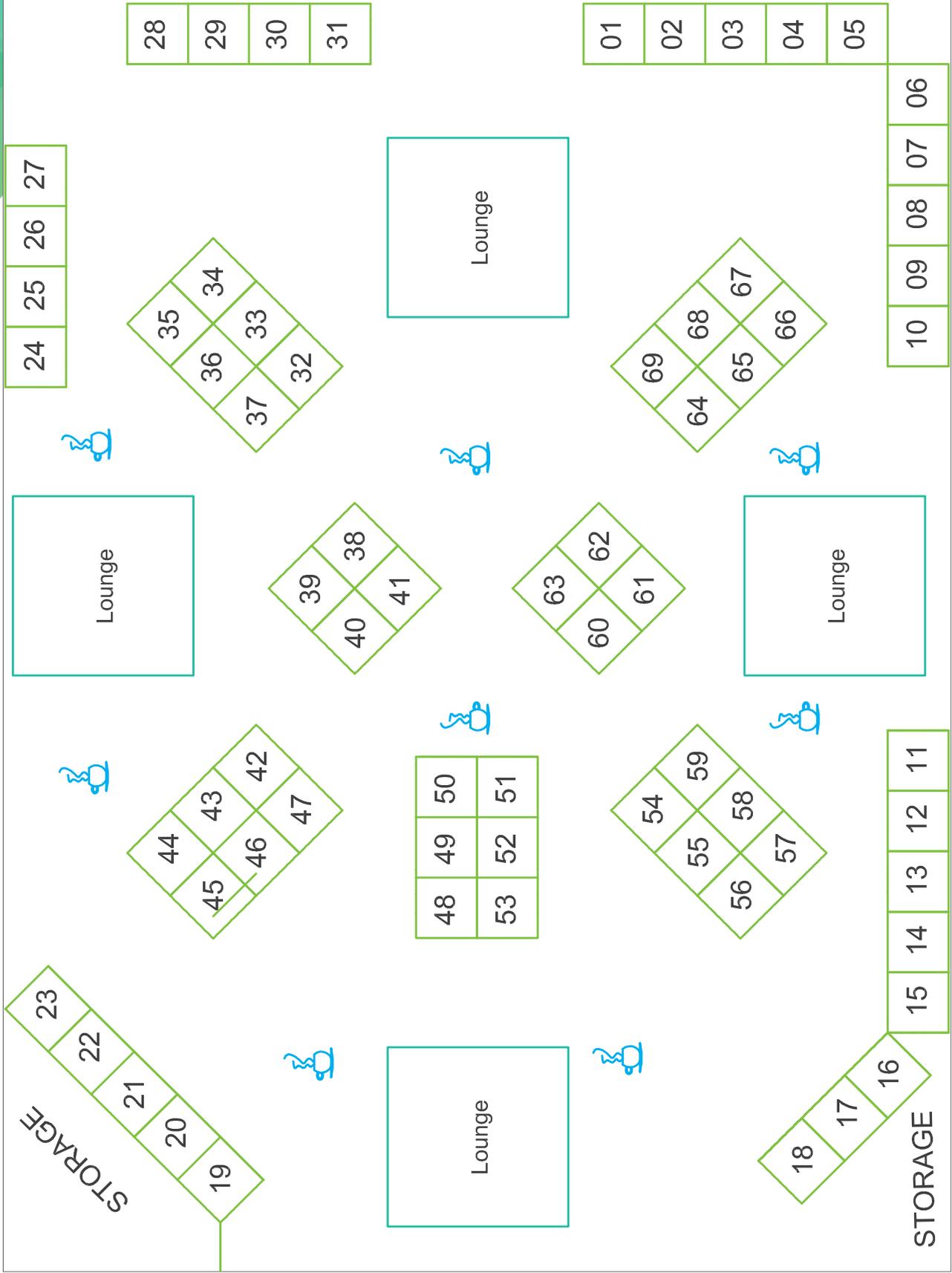
Details of venues and rates will be advised once registration is open in late 2016.

Promotion

All sponsors and exhibitors are encouraged to promote their support and involvement in this event. This could include an excerpt on emails, letterheads, accounts, website or any other appropriate documentation.

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee, **All Occasions Management** and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.



ACLE5 Sponsorship & Exhibition Application Form

Title: Prof / Dr / Mr / Mrs / Miss / Ms

First Name:	Surname:
Company:	Position:
Address:	
Phone:	Mobile:
Email:	

Sponsorship

Please tick to indicate your choice

<input type="checkbox"/> Platinum Sponsor @ \$30,000	<input type="checkbox"/> Conference Dinner Sponsor @ \$15,000
<input type="checkbox"/> Gold Sponsor @ \$25,000	<input type="checkbox"/> Bronze Sponsor @ \$7,500
<input type="checkbox"/> Silver Sponsor @ \$20,000	<input type="checkbox"/> Satchel Insert @ \$1,000 each
<input type="checkbox"/> Other Sponsorship:	Total Sponsorship \$

Exhibition

<input type="checkbox"/> YES, we would like to reserve _____ Exhibition Booth(s) at \$3,300 each	\$
Two Exhibitor Registrations are included per booth	
Name One:	Name Two:
<input type="checkbox"/> Additional Exhibitor Registration(s): I would like to register _____ people at \$440 each	\$
Registration One:	Registration Two:
	Total Exhibition \$
	Application Total \$
	50% Deposit Due \$

Remittance

All prices are inclusive of GST. | ABN No. 44 109 863 514

<input type="checkbox"/> Cheque payable to All Occasions Group	
<input type="checkbox"/> Credit Card	
Card Type:	Total amount to charge \$
Expiry Date:	CCV No:
Cardholder's Name:	Card Number:
	Signature:
(credit card transactions will appear on statement as All Occasions Group)	
<input type="checkbox"/> Electronic Transfer	
Account Name: AOG – Trust Account 5 - ACLE	BSB Number: 065 112
Account Number: 1012 4129	Bank Reference: Quote ACLE/Company Name
Please forward remittance advice by email to lisa.beckham@aomevents.com or fax through when deposit made.	

Please return this form with deposit to:

Attention: Lisa Beckham All Occasions Management	12 Stirling Street Thebarton SA 5031 or fax to +61 8 8215 2233
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